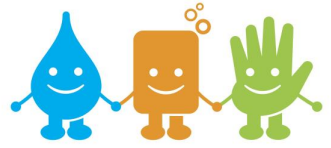


Welcome to the WinS Network webinar for Global Handwashing Day



CHAT

LISTEN

EXCHANGE

WEBINAR SERIES
WATER, SANITATION AND
HYGIENE (WASH) IN SCHOOLS
www.winsnetwork.org/events

JOIN US:
19 OCTOBER 2023
9:00 – 10:30 AM CEST



The WinS Network

www.winsnetwork.org

Who we are?

Global inter-agency network
winsnetwork@giz.de

Objectives:

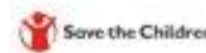
- ✓ To harmonize efforts in WinS
- ✓ To support ministries of Education to improve WinS services by aligning efforts among development partners and NGOs

Working streams:

- Advocacy, policy, and system strengthening
- Monitoring and reporting
- Research and evidence-building
- Gender including MHH
- WinS programming
- Knowledge management, capacity development, learning and exchange

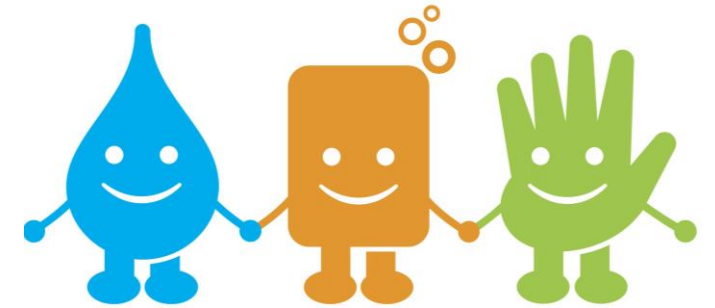
Our core group members: UNICEF, GIZ, Save the Children, WaterAid, the WHO/UNICEF Joint Monitoring Programme (JMP), London School of Hygiene and Tropical Medicine, Emory University, UNESCO

Join as an individual or an organisation. See website for details!



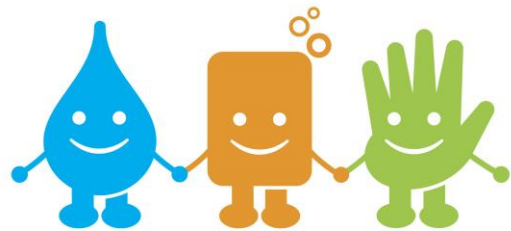
Today's session

1. Aarin Palomares, Global Handwashing Partnership
2. Belinda Abraham, Viva con Agua and partners
3. Megan Williams, Splash
4. Mevazara Rakotoson and Vanna Rodriguez, HappyTap
5. Q&A / exchanges




Global Handwashing Partnership

Aarin Palomares, FHI360



**GLOBAL
HANDWASHING
PARTNERSHIP**



A close-up photograph of several people's hands being washed under a blue faucet. The hands are covered in white soap suds, and water is running from the faucet. The people are wearing various colorful bracelets. The background is dark and out of focus.

Clean Hands are Within Reach: An Overview of the Global Handwashing Partnership

Aarin Palomares

Global Handwashing Partnership





Steering Committee and Strategic Partners



Members



Affiliates

Action Against Hunger
 Banka Biolo
 CAWST
 Clean the World Foundation
 DefeatDD
 DevWorks International

EcoSoap Bank
 Gobie Clean
 Handzies
 HappyTap
 Icddr,b
 International Aid
 IRC WASH

Manila Water Foundation
 Medentech
 MSR Global Health
 PHAAE
 Real Relief
 Soapbox Collaborative
 Smixin

Soapen
 SPATAP
 Splash
 United
 Vaccine
 Wellbeing



Vision and Objectives

Handwashing with soap and the use of hand hygiene products will be universally recognized, promoted, and practiced as fundamental to good health.

Promote clean hands for all through advocacy efforts

Serve as a knowledge hub to share evidence and resources on handwashing and hand hygiene programming

Ensure the Global Handwashing Partnership is sustainable for the long-term



Advocacy Activities and Impact

- **Global Handwashing Day:** GHP leads Global Handwashing Day, a global advocacy day highlighting the importance of handwashing, each year.
- **Handwashing Integration:** GHP advocates to integrate handwashing into nutrition, education, health, inclusion, and other related programs
- **In-country engagement:** GHP strengthens relationships with in-country partners to include handwashing in policies, strategies, and programs at a national and subnational level



Global Handwashing Day

In 2022, Global Handwashing Day reached over **2 billion people** through virtual or in-person events and mass media campaigns. These outcomes are the result of hand hygiene champions across the world.

Beyond reach, Global Handwashing Day serves as a platform for commitment. In 2022, **30 new commitments** were made by country Ministers, private sector executives, and community leaders. These commitments will continue to be tracked year to year to ensure progress.



Knowledge Management Activities and Impact

- **Knowledge Hub:** GHP hosts a knowledge hub that serves as a central repository for handwashing resources
- **Resource Development:** GHP develops technical support resources, including a series of 'how to' briefs and the Handwashing Handbook
- **Knowledge Exchange Events:** GHP hosts a series of webinars and the Hand Hygiene Think Tank, which gathers hygiene experts to discuss innovative solutions for handwashing



Handwashing Handbook

The Handwashing Handbook provides practical guidance for strengthening local systems to support handwashing and tools for planning and implementing successful programs to change handwashing behavior in a variety of contexts.

Visit the Handwashing Handbook landing page:

www.globalhandwashing.org/handwashing-handbook/

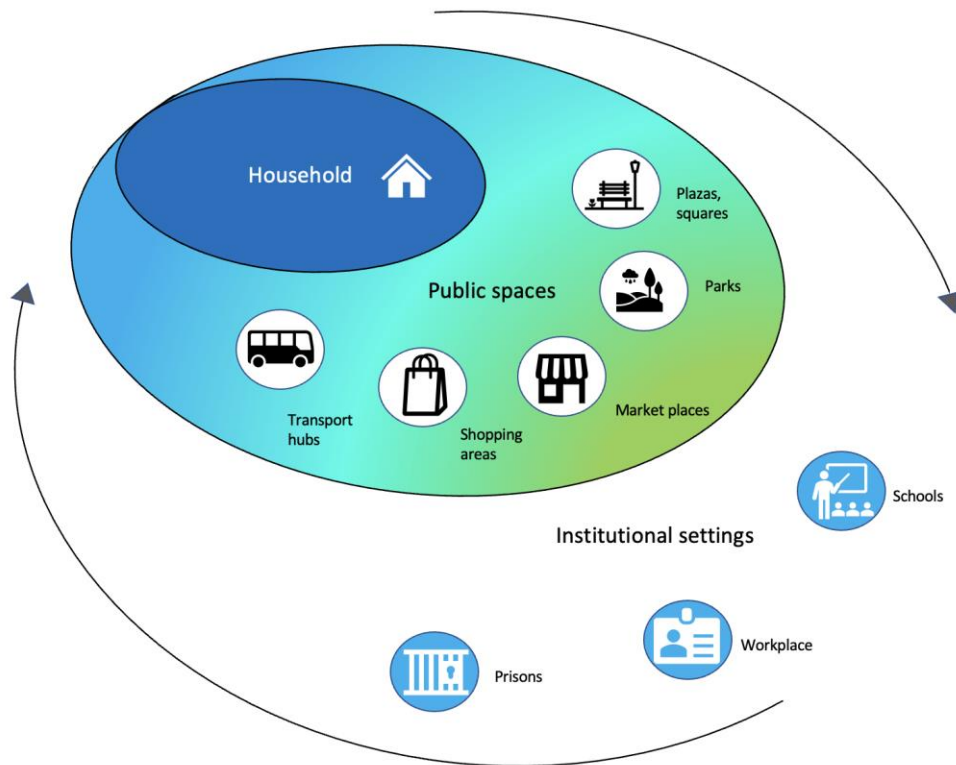


Partnership Activities and Impact

- **Global Network Collaboration:** GHP has a broad global network to connect communities and organizations with relevant partners
- **Cross-Sectoral Engagement:** GHP sits on other sectoral committees/working groups to expand partnership network
- **Hand Hygiene for All Initiative:** GHP leads the advocacy workstream of the HH4A initiative and plays a core role in the development of global guidelines for hand hygiene in community settings



Global Guidelines for Hand Hygiene in Community Settings



1. **Effective Hand Hygiene:** When, how and with what products and services should hand hygiene be practiced in community settings to protect health?
2. **Minimum Requirements:** What are the minimum requirements to ensure practice of effective hand hygiene in community settings? Soap and water quality and quantity; alternatives.
3. **Behaviour Change:** What are key components of sustainable behaviour change approaches for hand hygiene in community settings?
4. **Government Measures:** What measures should governments adopt to ensure minimum requirements are met in each key community setting?
5. **Implementation Framework:** What are effective implementation mechanisms for each key community setting?



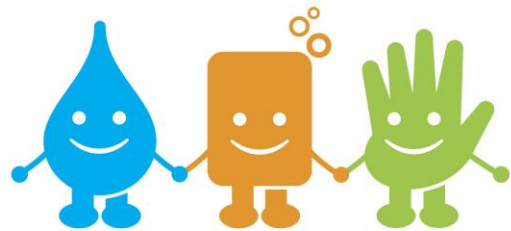
The Role of the Global Handwashing Partnership

- Unified platform to promote handwashing and hand hygiene programming
- Coordinating mechanism for private sector and other partners to collaborate
- Broad global network to connect communities and organizations with relevant partners



Global Handwashing Partnership

Aarin Palomares, FHI360



**GLOBAL
HANDWASHING
PARTNERSHIP**



Viva con Agua & partners

Belinda Abraham





VIVA CON AGUA

*

Dance4WASH a new approach: WASH it, Shake it, Break it and Make it for SDG6



Who we are and our partners!



Viva con Agua strives to ensure every community has access to clean drinking water through its Water for All and All for Water mission.

Viva con Agua's work centres on joyful activism and the use of music, sport, and art to promote its national and international projects.

Viva con Agua and partners have completed and current projects in 11 East, Southern African, and South Asian countries, working with communities, schools, governments, and development partners

We believe in co-creation processes that engage people in a meaningful way. We believe in principles of change that begin with individuals. Giving space to listen and share is critical.

Dance for WASH partners: GIZ, SuSanA, VcA ZA, VcA Uganda, VcA Austria, NyaliMusic, Ketasi, LuWSI, CaDev, SkillZEast Africa, Zaluso Music Malawi



Universal Languages for Behaviour Change (UL4BC)



UL4BC uses Art, Comics, Music, Sports and Games to engage people for WASH behaviour change.

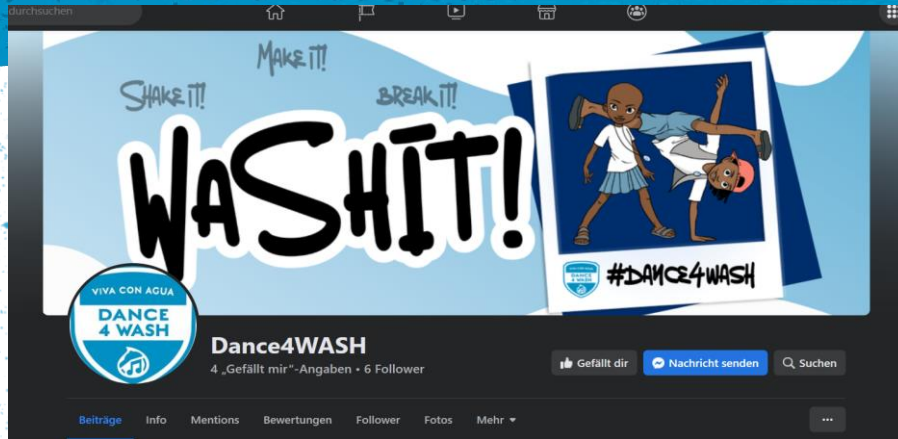
Joy and fun elicit positive emotions and connections that can encourage the retention of messages and behaviour change.

People engage when things are fun!!!!



• WHAT WE DO

WATERPROOF : Youth centred awareness & sensitisation dance campaigns for increased pandemic resilience in Africa



1.0 Project Objective:

To reach 500,000 school children ages 8-18 years via in person activities and social media on WASH and pandemic resilience messages, aligned with the HBCC campaign (Hands-Face- Surface) & Get yourself *Vaccinated*

2.0 Location:

Capital and urban centres of Malawi, Mozambique, Rwanda , South Africa, Tanzania, Uganda and Zambia

3.0 Timeframe: Nine months

4.0 Project Activities:

- Content creation: two comic animations videos
- Art murals in 7 locations.
- One ToT dance for WASH workshop in Kampala with invited participants from the region and internationally
- Seven co-creation and planning workshops, one in each country.
- 14 dance competitions, (two dance competitions in each country).
- Social media plan for each country with information on youth demographics, communication channels, and collaboration with popular artists, and influencers.
- Monitor social media reach within seven countries

Strategies:

- Mobilise VcA's networks
- Digitize content for social media
- Expand UL4BC programme outreach
- Engage education stakeholders for school-based promotion

DANCE4WASH



OUR IMPACT IN 3 MONTHS:

901K



*Digital
Reach*

1.7M



Impressions

1.4K



link Clicks

28K



Page visits

7.6K



*Engaged
Users*

Source: Ketase/ Nyali
Musik, June 2023





Splash

Megan Williams

Splash



PROJECT WISE – WASH IN SCHOOLS FOR EVERYONE

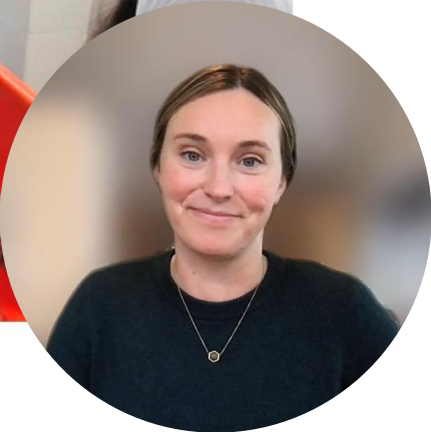
SPLASH.ORG



WATER, SANITATION, HYGIENE, AND MENSTRUAL HEALTH







CUSTOMIZABLE BACKSPLASH:

Space for organisations to recognize donors or to promote hygiene behaviors

DIFFERENTIATED USE:

Different colors and basin depths for handwashing and drinking stations can promote separation of behaviours and reduce disease transmission

GROUP HANDWASHING:

Sides angled at 45 degrees per evidence that face-to-face handwashing promotes better hygiene

HYGIENIC SURFACES:

Smooth surfaces with rounded corners make cleaning simple

DURABLE, ECO-FRIENDLY PLASTIC:

High quality, fade-resistant HDPE (the same material used for underground water piping) with recycled content

BEHAVIOUR-CENTERED DESIGN:

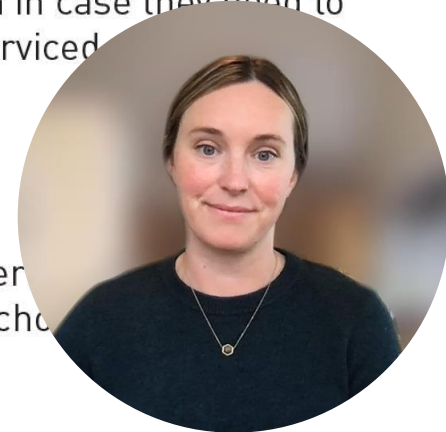
The drinking station has a bubbler on the right side in line with social norms that discourage eating or drinking from the left hand

ACCESSIBLE MAINTENANCE:

An access hatch means internal components are in reach in case they need to be serviced

AGE-APPROPRIATE DESIGN:

An optional riser means this station can serve a range of ages, from kindergarten to secondary school



Touchless, three-tap, handwashing station

Foot tap for water on and off

Easy maintenance access

Low-profile, robust water spigots

Height for children, usable by adults

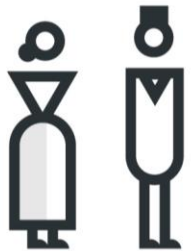
Attaches to piped water, municipal or gravity tank



CHANGING BEHAVIOURS FOR SUSTAINED IMPACT

Site Engagement

Leveraging the unique motivation of headmasters and teachers to build their ownership and engagement from the beginning.



Student Hygiene

Creating the enabling environment through brightly colored handwashing stations and environmental nudges to encourage routine hand hygiene. This goes alongside training focal



Menstrual Health

Access to girl-friendly sanitation facilities and education on puberty and menstrual health to prepare them to manage menstruation with dignity. We consider the unique experience of



Infrastructure Cleanliness

Training program to empower school janitors to be key partners in keeping infrastructure clean, well-maintained, and functional.



Infrastructure Maintenance

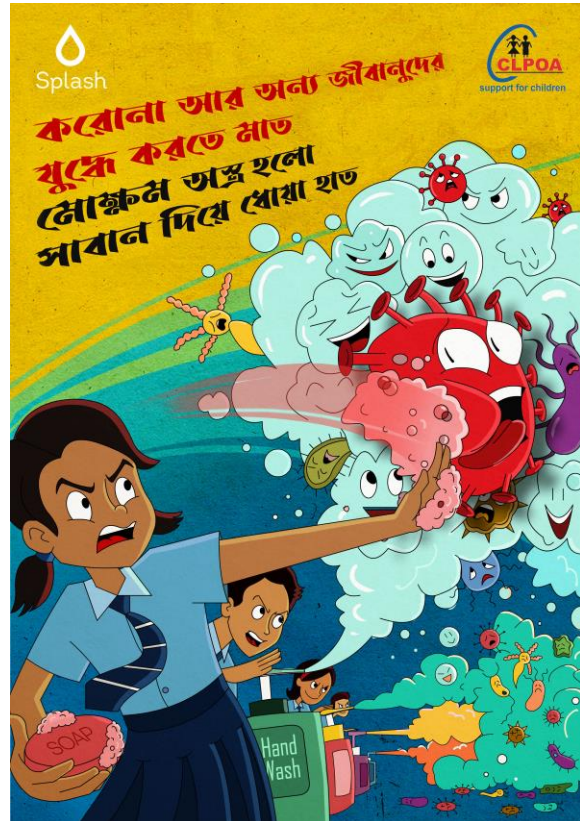
Materials and a training program for school leadership designed to emphasize the importance of operation and maintenance.



Sustainability

Strategically designed touchpoints that span over three years to inspire sustained change and set schools up for long-term success.





Topic 8

School Action Plan

Objective
Janitors will return to their vision statement, developing an action plan and setting a daily routine

Method
Discussion, Presentation, School action plan to create ideal schoolyard

Materials


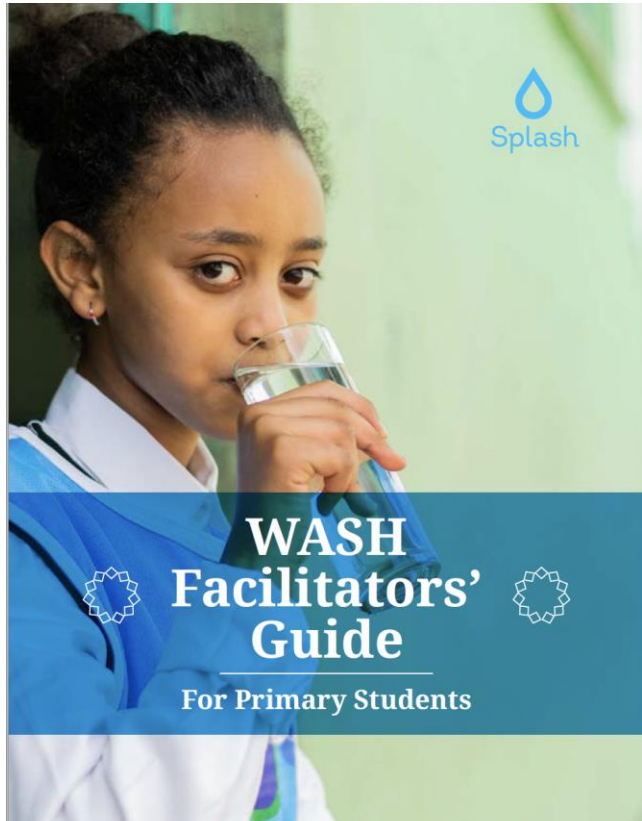
1. Powerpoint
2. Paper and pens

Steps

1. During this discussion, all participants will be given the time to think about how they can make their school clean and hygienic followed by a discussion where they list down action points.

Make sure those points include:
 - Putting soap at the handwashing station
 - Make sure toilets are cleaned properly
 - There is a weekly meeting for evaluating the change and janitor contribution towards good school WASH!
2. Develop a daily routine highlighting who is responsible for which tasks. Document this so that it can be placed in the cleaning corner.
3. Make sure this list is documented so it can be shared with the school leadership.

14

Splash

WASH Facilitators' Guide

For Primary Students

BEHAVIOUR CHANGE PROGRAM AND MATERIALS



THANK YOU

Please reach out with any questions:
megan@splash.org





Mevazara Rakotoson



Vanna Rodriguez



**Do your students, teachers, and staff
have handwashing within reach?**

Closing the gap between knowledge and access

- **Knowledge is not enough to drive behavior change.** Many studies noted knowledge as a determinant for hand hygiene; however, the research also shows that high knowledge in handwashing does not necessarily equate to long-term behavior change. Efforts should focus on addressing a range of determinants to change hand hygiene behavior, including ensuring access to hand hygiene facilities, addressing social and cultural norms, and targeting individual motives.



A young girl with her hair in two braids, wearing a white face mask and a school uniform, is washing her hands at a public water tap. She has a black backpack on her back. The background is slightly blurred, showing other people and a sign. The text 'Awareness and access' is overlaid on the image.

Awareness and access

Hygiene behavior change campaigns produce better results when people **can** wash hands at critical moments.

Better together

**What makes a system for hygiene stronger?
One in which we combine behavior change promotion and convenient access to facilities.**

The greatest opportunity[1] to improve handwashing lies in offering convenient, desirable sinks, alongside high-quality behavior change campaigns.



[1] White, Thorseth, Dreibelbis, Curtis. The determinants of handwashing behaviour in domestic settings: An integrative systematic review. *International Journal of Hygiene and Environmental Health*, vol 227 (2020). <https://bit.ly/3ChqhRH>

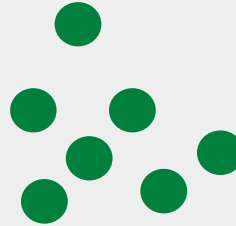
The new normal for hygiene:

People can wash hands wherever needed



It's not enough to provide sinks and soap only in bathrooms.

Why? Because it's not enough to wash hands only after using the toilet.



The future of basic hand hygiene is washing in more places and at more times.

This requires a shift in facilities management - everywhere from schools to health clinics.



No more leaving the room, going down the hall, finding the third door on the right, just to wash hands.

Instead, **handwashing within reach.**
Everywhere.

How this can be applied in school

One handwashing station per classroom

- 7 meters, line of sight
- Social pressure in front of classroom.
- Increased ownership



What do we need for next-gen sinks to work?



Able to set up within reach of users, so that proximity nudges behavior change



Able to set up in minutes, anywhere, with no special skills



Be reasonably priced and durable



Facilities managers to establish simple maintenance routine.

HappyTap School Ambassador Program

- Goal = build healthy, life-long habits for the next generation
- School ambassadors exhibit **leadership in WASH** and commit to **one HappyTap per classroom**
- Get support : teacher training, health awareness modules for the students, and an exclusive ambassador price




Welbert D. Borlado
School Principal II
General Pio del Pilar Elementary School 1, Makati City

“Every corner of the classroom is a teaching opportunity, and this one is teaching hand washing... They become more disciplined and aware of protecting themselves while in school.”

- Welbert Borlado, Hen Pio Del Pilar School 1, HappyTap Ambassador School in Makati

Not just group handwashing, but individual handwashing in **strategic areas** and **critical times**



THREE STAR APPROACH CRITERIA: HYGIENE ACTIVITIES FACILITIES SUPPLIES INFORMATION		
★	★★	★★★
HANDWASHING		
Daily SUPERVISED group handwashing with soap for all children is led by teacher/s .	Daily SUPERVISED group handwashing with soap for all children is led by a mix of teachers and learners .	Daily SUPERVISED group handwashing with soap for all children is led by student leaders .
Regular supply of soap for handwashing.	Regular supply of soap for handwashing.	Regular supply of soap for handwashing.
At least one functional group handwashing facility with soap.	Pupil to group handwashing facility with soap ratio of 1:200 for one shift	Pupil to group facility with soap ratio of 1:100 for one shift .
		There are individual handwashing facilities with soap in strategic areas in the school (e.g. near canteen/eating areas, play areas and toilets).
		The practice of individual handwashing with soap is done during critical times .

- Empower students to demonstrate proper hand washing themselves. Class ownership over one sink per classroom will enable **leadership and accountability**
- Make individual stations **accessible in strategic areas** around the campus and not just the ground floor or CR
- Make **handwashing during critical times more feasible** with improved access to facilities

Supporting teachers as champions of WASH, empowering students as leaders in ensuring hygiene in school



- ▶ **A teaching tool.** Making the hygiene curriculum more effective through building of healthy habits—only possible with proper access to facilities in the classroom
- ▶ **Encourages accountability.** Starting them young, building leaders that will uphold proper hygiene in the classroom. Ownership and maintenance of their own sinks reinforces leadership.



A close-up photograph of a person's hands being washed under a green faucet. The person is wearing a green long-sleeved shirt and has two red beaded bracelets on their left wrist. The background is blurred, showing a green wall and a white sink basin. The overall color palette is dominated by green and white.

**Let's join our hands to ensure
“clean hands are within reach”**

HappyTap is singularly focused on helping everyone imagine and build a new normal in which handwashing is easily done in the most convenient place: where you are.

Questions
and Answers



Photo credits: BORDA Zambia



HappyTap is designed for better impact

Portable: Place exactly where needed for washing at critical times in homes, schools, health clinics, etc.

Easy to use: Sets up in minutes to enable hand washing wherever it is needed. Height can be adjusted to suit kids.

Water-efficient: Saves as much as 75% of water compared to a standard sink

User-centric: Low-flow tap & 18L tank allows for 50 to 70 uses per fill. Mess-free basin catches greywater that can be recycled for other uses.



Effective: 6-hole spout to cover the entire hand, so handwashing is quick and easy

Durable: Food-grade material; built to last under tough usage conditions for 10 years.

Warranty: 1 year warranty on all parts. 5 year warranty for lid, tank, base.

Recommended: With design support from IDEO and USAID, trusted by UNICEF and other development organizations

Scalable: Can be shipped compactly, easy to implement

Join the
WinS
Network and
stay
connected!



Thanks for joining!!!!
Behind the scenes for 'WASH Song',
video shoot in South Africa

